



# The **SCHOOL OF MANAGEMENT** at John Wesley College

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## SUMMARY OF JWCSM's

### "FAST-TRACK" MASTER OF BUSINESS ADMINISTRATION WITH THREE OPTIONAL CONCENTRATIONS

*(A Program to Earn Your MBA at Your Own Pace)*

This program is the *fastest* and most *cost-effective* way we know of in the Triad Area for you to earn your MBA degree. The program takes from 12 to 18 months to complete, depending on how dedicated you are, and requires you to take only 10 full courses, plus a brief Orientation Seminar and a Final Project paper. You also have your choice of three Concentrations: Management, Human Resources, or Non-Profit Leadership.

For your 24/7 convenience and flexibility, all course work is done online. This means that anywhere you can use a laptop, Blackberry, or other device to access the Internet, you can work on your degree — at your pace, on your schedule.

But the best news of all is that the degree is taught with virtual-reality techniques, including the new cutting edge *avatar* simulation technology used by the military, games, and airline pilots. You will enroll in an "Executive Internship" with a virtual company named "Central Products, Inc.," and will take all your courses with them. For example, for your marketing course, you will enter the virtual Marketing Department of Central Products, and learn marketing while working with the managers there (along with normal reading assignments, etc.). Research indicates that students learn 200% faster, and remember 40% more, using this kind of avatar simulation.

Each of the MBA courses is composed of several "modules," each of which can be completed in about a week. Thus, most of the courses can be completed in 5 to 9 weeks depending on the dedication of the student. The courses are taken in sequence, one-at-a-time, so you don't have to "double-up" the way you do with on-campus courses. The courses run throughout the year, without summer or vacation breaks, and this allows you to graduate in approximately half the time, and with approximately half the expense, of ordinary MBA degrees.

Here's a quick summary of the program:

1. Credits earned in the program:

32

- |   |                                     |
|---|-------------------------------------|
| <b>2. Credits needed to graduate with an MBA:</b>   | <b>32</b>                           |
| <b>3. Number of for-credit courses/projects taken:</b>  |                                     |
| a) Orientation Seminar:   | (non-credit)                        |
| b) Core Courses:  | <b>8 at 3.0 Credits Each</b>        |
| c) Concentration Courses:   | <b>2 at 3.0 Credits Each</b>        |
| d) <i>Final Project (a paper):</i>  | <u><b>1 at 2.0 Credits Each</b></u> |
| <b>Totals:</b>  | <b>32 Credits</b>                   |
| <b>4. Number of semesters:</b>  | <b>2</b>                            |
| <b>5. Due to the intense nature of this MBA program, students cannot be enrolled in any other college while being enrolled in the JWC School of Management.</b> |                                     |
| <b>6. A non-credit Orientation Seminar is included to open the program.</b>   |                                     |
| <b>7. All courses are taken online, in sequence.</b>  |                                     |
| <b>8. Advice on courses, classes, transcripts, and other details are available.</b>   |                                     |
| <b>9. Students must own a computer with Internet access, and must have a permanent valid Email Address in order to enroll in this MBA program.</b>              |                                     |
| <b>10. Students must maintain a "B" average during the program.</b>   |                                     |
| <b>11. Estimated time to complete:</b>  | <b>12-18 Months</b>                 |
| <b>12. Tuition per credit:</b>  | <b>\$ 295.00</b>                    |
| <b>13. Tuition per course (3.0 credits each):</b>   | <b>\$ 885.00</b>                    |
| <b>14. Tuition per semester (average of 5-1/2 courses each):</b>  | <b>\$ 4,720.00</b>                  |
| <b>15. Resources and materials per semester (estimated):</b>  | <b>\$ 2,666.00 *</b>                |
| <b>16. Student fees per semester:</b>   | <b>\$ 100.00</b>                    |
| <b>17. Total cost per semester:</b>   | <b>\$ 7,486.00</b>                  |
| <b>18. Total cost of degree (2 semesters):</b>  | <b><u>\$14,972.00</u></b>           |
| <b>19. To start the enrollment process: Fill out the website Application.</b>   |                                     |

*\* Books and Materials: Estimate Only*